

Then
NOW
soon.



A unique learning
event on the
past,
present,
and future
of marketing.

Professional Development Seminar and Exhibition

Thursday, November 13, 2014

8:30 am to 12 noon

Richmond Hill Centre of the Performing Arts

Then NOW soon.



Social Media. Digital Marketing. CRMs. Content Management. Change is happening at such rapid paces. How does a marketer keep up?

Easy! By learning to create a marketing mix that marries the best of the past, the present, and the future.

The Canadian Association of Marketing Professionals (CAMP) is very pleased to introduce our Then, Now, Soon Professional Development Seminar that focuses on providing practical tips and takeaways on industry trends, new advancements, and ideas on how to improve their marketing return on investment. Participants of this 1/2 day learning session will leave with a keen understanding of where the market is going, and what the marketer needs to equip himself/herself for the future.

What CAMP Attendees are saying.

CAMP is an excellent organization focused on the individual needs of marketers. Their events are well organized, well attended, and extremely relevant to the evolving needs of today's marketer. I would recommend them to any professional looking to stay informed of the industry as well as network with other marketers."

- Eddy Lee, Director of CRM, Indigo/Chapters

"I recently attended one of CAMP's educational sessions and got a great deal of useful information and takeaways. The event was extremely well organized and I was able to connect with a number of marketing professionals. I look forward to attending future events!"

- Janet Wells, Director, Marketing and Communications, Cascades Recovery Inc.

"I really enjoyed CAMP's recent session - I connected with some amazing talent in our industry and look forward to another event. Great session all around! Thanks CAMP!"

- Marnie Wilson-Kent | Planner, Merchandise Micro Space, Walmart Canada Corp.

Then NOW soon.

Our Speakers

Rob Burko, CEO & Founder, Elite Email

As one of Canada's chief email marketing and digital marketing specialists, Burko has appeared on national television, radio, podcasts, and in countless print publications and blogs across North America. He is one of only two authorized speakers for the Email Experience Council in Canada. Robert was also featured in the popular CBC documentary "The Selling Game" that focused on the emerging social media industry.

Robert started Elite Email while still in high school, and now operates offices in Toronto, Canada; New York, USA; and Noida, India.



Luigi Presta, CEO, thinkCompass

As the CEO and Founder of thinkCompass, Luigi leads a strong team of creative and innovative experts who thrive to change the face of marketing and design! There are no limits to the solutions and services thinkCompass provides. Luigi believes in breaking creative boundaries which was recognized when thinkCompass was placed in the Guinness World Book of Records for their outstanding innovation. Luigi not only inspires his team at thinkCompass but also his community.

Luigi is the President of many not for profit organizations, associations and boards, helping those in the community lacking a voice, aid and support.



Bassem Ghali, Founder, Green Lotus

Bassem is a search engine marketing strategist and speaker with more than 8 years of experience managing online marketing strategies for some of Canadian's largest corporations including Canadian Tire, Direct Energy, and Toronto Star – New in Homes.

Bassem is the driving force behind Green Lotus and has an knack for creating innovative online marketing strategies for medium, large businesses and non-profits. With a desire to support the community and increase awareness of local community non-profit organizations and charities, Bassem has created the Donate & Learn Initiative organizing educational online marketing workshops for entrepreneurs, business owners and professionals, with all proceeds donated to partnering charities.



Your Online Marketing Partner



Then
NOW
soon.

Then
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Conference Cost: \$55 regular price
\$45 - early bird registration (up to October 31st)
Members - FREE

Company Name: _____

Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Email: _____

Telephone: _____

Payment Details:

Cheque Visa Mastercard

If Payment by Credit Card:

Credit Card #: _____

Expiry Date: _____ CVV: _____

Name on card: _____ Signature: _____

If Paying by Cheque, Please Make Cheque Payable to:
Canadian Association of Marketing Professionals
Mailing address: 26-111 Zenway Blvd, Vaughan, ON L4H 2Y7

Please return form via email to nevans@canadianmarketer.ca.



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