



Chair position open for Membership Services Committee (MSC)

The position offers all members of the Institute the opportunity to become engaged with the development of important services for the Canadian Institute of Marketing (CIM). In particular, the Chair and the MSC shall work on developing a webinar in conjunction with the Sri Lanka Institute of Marketing (SLIM). This is an exciting project that will provide members of the CIM with professional development and other services.

Reasons and Responsibilities:

The MSC shall:

- a) advise Council on matters relating to the growth of membership
- b) advise Council on matters relating to services to members
- c) work with special interest member groups to establish web-based bureaus to strengthen and grow the Institute's membership

If interested, contact Chair John Jackson, MCIInst.M at humanist.officiant@me.com