



## **Members Survey – 2014**

### **Did you take a little time to help the Institute a lot?**

Council of the Canadian Institute of Marketing distributed a members survey on December 27 through Survey Monkey. The survey is designed to gauge the activities of the Institute and to determine the level of interest in creating dedicate bureaus to connect members with similar career/specialization interests. The survey will be closed on January 7. There is still a little time for you to help a lot. The link follows.

[https://www.surveymonkey.com/s.aspx?sm=0HPGkAg4xHMBy8tONaAb1g\\_3d\\_3d](https://www.surveymonkey.com/s.aspx?sm=0HPGkAg4xHMBy8tONaAb1g_3d_3d)