

Register for eTail Canada May 11 to 14



<http://etailcanada.wbresearch.com/agenda>

Launched in 1999, eTail is the premiere multi-channel retail conference dedicated to supporting the growth of the retail industry through high-level networking and extensive thought leadership. eTail Canada was launched as part of the eTail Conference series to speak to the unique challenges facing Canadian retailers and US retailers looking to expand into this market.

“What I think is great about [eTail Canada] is that big players respect this conference, and big names from Canadian retailers attend. There were great speakers and great networking. It was the best eTail I have attended. eCommerce is touching more industries than it did before... It’s exciting for Canada-- brands need to know you have to be in in eCommerce if you want to succeed in Canada. “ - Josh Johnston, Director, Customer Experience, Spud.com

Worldwide Business Research LLC (WBR), the organizers of eTail, is a full service conference production company. Other event companies have publications, online portals, and sometimes outsource their conferences, but WBR ensure that what you get is coming directly from WBR.

At eTail, whether it’s an interactive roundtable discussion, case study presentation, panel, or one-on-one Q&A’s, you’ll have the chance to get the solutions you are looking for. You will receive targeted, niche learning opportunities throughout the conference.

eTail is focused on providing delegates with as many new connections as possible. Through fun and interactive networking with every part of the industry delegates will expand their community with the right people that will help companies and develop careers.

The content of the conference is what sets eTail apart from competitors. WBR spends six months conducting research and developing the program. Content is guided by this research, as well as a Retailer Advisory Board, to ensure the conference reflects the latest trends and hottest topics in the industry.

Canadian Institute of Marketing professional members (those holding the credential MCIInst.M) may apply for the 25% registration fee discount.

Register at

https://register.wbresearch.com/SRS.aspx?eventid=1000217&srs_eventid=100217&srs_pg=DelegatePage&srs_ln=eng&srs_vn=1