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Implementing your idea(s) to business

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Everyone is capable of thinking. Thinking is a mental and emotional attitude that focuses on passion and positivity. On the flip side, be careful what you constantly think about because negative thoughts attract negative energy. Positive thoughts attract positive energy. If you think resentment constantly it grows into a huge, speeding ball of ugliness.

Believe in your business idea to make it a reality. Adopting the attitude of positive thinking is key to success in everything we do. To live a creative life, we must lose our fear of being wrong. So how do we implement ideas into a business?

"If you can imagine it, you can achieve it. If you can dream it, you can become it."-
William Arthur Ward

Think BIG



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If you have a great idea, remember it is your responsibility that it stays alive forever. Connect the growth lines and dots, think big and create a big picture but start small. For example if you are thinking of selling vegetables, think big on how to start growing vegetables.

Time is running out - Act Now!



Procrastination is a plague when you find yourself putting off a task or talking too much instead of taking actions. You become stressed and anxiety kicks in. It is time to take action. Act Now!

Make a Business Plan



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Stop talking and start writing ... People who talk a lot about business ideas usually get burnt out talking rather than taking action - and are less likely to actually implement a plan. Place those ideas on paper; it is the birthplace for those great business successes.

Build your legacy



This is where you register that business idea and protect it. Form your organization. Make it legal! The success of your idea is now a reality. It is becoming very important to engage your full responsibility to ensure that the business's legacy remains sustainable.

Start doing business



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There are several ways to start. Most importantly, create a work/life balance a priority. No matter how passionate you are about something, keep a balance as you get more clarity, happiness, calmness and purpose. Network and meet people, build a solid relationship, earn trust and maintain it. But never underestimate the power of old connections. They are not obsolete. Stay focused, use your business plan, add and modify it, avoid distractions, negative people and thoughts.

Define your marketing strategies



Creative marketing ideas to boost business ideas is unparalleled. Make your own cheat sheet and work well with a marketing professional if you feel stuck with finding fresh ideas to promote the business. This is a critical part where you assess the market potential of your new business and evaluate the marketing demand for your new product/service.

Tips

- A. Do not be overwhelmed with capital before starting a business. Start small, save towards your ideas or use family and friends to help.
- B. A good business plan (starting small), and making progress steadily will facilitate financial institutions in capitalizing the business.
- C. Cash is the life blood of a business. Maintain good book keeping and try not to dip and spend unnecessarily.

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- D. Conduct a SWOT analysis (Strength, Weakness, Opportunity & Threat) not just for the business but YOURSELF.
- E. Be careful with whom and where you discuss your ideas, especially before entering into the implementation process. It might just become another person's idea sooner than you realize.

Quote

“The problem is that many entrepreneurs start with good intentions to create a new mindset system but then slack off. The solution is to make that system part of your daily routine.” - Lisa A. Mininni - Known in over 11 countries, Lisa has become sought out as the strategic systems expert and is President of ExcellerateAssociates.com. Her expertise has been featured on radio stations across the United States and Canada. Her articles on lead generation have been published world-wide and on such notable and respected sites, such as The Huffington Post, Career Builder, and leading sales and marketing sites like RainToday.com, achieving the Reader's Choice Award.