

Canadian Institute of Marketing partners with The Strategy Institute to sponsor Customer Experience Strategies Summit in Toronto



The Canadian Institute of Marketing is partnering with The Strategy Institute to sponsor the Customer Experience Strategies Summit in Toronto.

Canadian Institute of Marketing members receive a 20% Exclusive Discount. See details below:

A superior experience is all it takes to drive your next sale, customer loyalty and a positive word-of-mouth.

How does your company embrace customer-centricity as a priority to transform the customers' experience?

Source 10 key solutions and gain vital insights from award-winning CX leaders at:
4th ANNUAL CUSTOMER EXPERIENCE STRATEGIES SUMMIT
25th & 26th March 2014 | The Westin Harbour Castle – Toronto
www.CustomerExperienceCanada.com

The **Canadian** Institute of Marketing

excellence in professional development

AGENDA INCLUDES:

- Exclusive insights from 20+ CX leaders
- 10 Practical Solutions to your challenges
- Specialized Tracks for B2B, B2C, Public and Private Sector CX Professionals
- 9 in-depth Case Studies from leading local and international companies
- Pre- and Post-Conference Master Class Workshops
- Best practices from top companies and award-winning CX Strategists

GET YOUR FREE COPY OF THE PROGRAM NOW!

<http://www.customerexperiencecanada.com/download-brochure/>



Quick Links:

- VIEW PROGRAM <http://www.customerexperiencecanada.com/detailed-agenda/>
- MASTER CLASS WORKSHOPS
<http://www.customerexperiencecanada.com/workshops/>
- INTERVIEWS <http://www.customerexperiencecanada.com/#prettyPhoto>
(G. Lee, ED of Canadian Institute of Marketing Interviewed)

The **Canadian** Institute of Marketing

excellence in professional development

- WHO ATTENDS <http://www.customerexperiencecanada.com/who-will-you-meet/>
- PAST ATTENDEES <http://www.customerexperiencecanada.com/past-attendees/>
- FOLLOW [@CXToronto on Twitter https://twitter.com/CXToronto](https://twitter.com/CXToronto)

***** Get Your CIM Exclusive Discount*****

SAVE 20% Use VIP Code: CIM20 | REGISTER NOW

<http://www.customerexperiencecanada.com/register-now/#3193>

Three Easy Ways to Enquire & Register:

1. REGISTER ONLINE <http://www.customerexperiencecanada.com/register-now/#3193>
2. EMAIL: registrations@strategyinstitute.com
3. CALL: (866) 298-9343 ext 200 (Toll Free)

++Receive 25% discount on Group Registrations