

34th Annual Meeting

The Old Mill

June 13, 2015



Enjoy the ambiance of the Old Mill and meet with professional marketers who are taking the time to build our Institute. Our mission for the remainder of 2015 and 2016 is about growth. We have an accreditation program for forging strong relationships with Canadian colleges and universities to encourage student membership and ensure strong academic programs that deliver the academic requirements for membership. We have a structure and organization based on a new bylaw to guide our actions. We have a program of continuous professional development through the Certificate of Registration and the Registered Professional Marketer designation. And, we have

strategic partnerships that build our credentials in industry and academia. Now we need to build our profile with governments. The tasks ahead are formidable. You can make a difference on June 13 by sending your proxy to participate in the business meetings, or attending, if you are visiting Toronto or residing in the Greater Toronto Area.

Details of the business meeting, educational program, and evening social program will be published in the May newsletter, and posted on our website and social media as the information becomes available.