

## Sheridan's Pilon School of Business team takes Gold at OCMC 2014

Sheridan's Pilon School of Business team took gold at OCMC 2014 held at the Blue Mountain Conference Centre November 20 and 21.



Photo Source: <http://brieflyspeakingbiz.com/2014/11/>

Congratulations to the Sheraton team from members of the Canadian Institute of Marketing.

Representing the Institute at the event were Faythe Pal, MCIInst.M., and Shiv Seechurn, MCIInst.M., RPM. Both members of Council were judges in the case competitions on Friday.

Registrar Shiv Seechurn was called to present awards to the winners of the International competition. Students from Sheraton College were the winners.



Shown presenting the awards with Mr. Seechurn is Mr. George Dracopoulos, the key organizer of the Vanier BDC Case Challenge 2015 where the Canadian Institute of Marketing will once again be a sponsor. Member Réal Chabot, MCIInst.M., RPM will represent the Institute as a judge.

The 2015 OCMC is in downtown Toronto hosted by George Brown.